

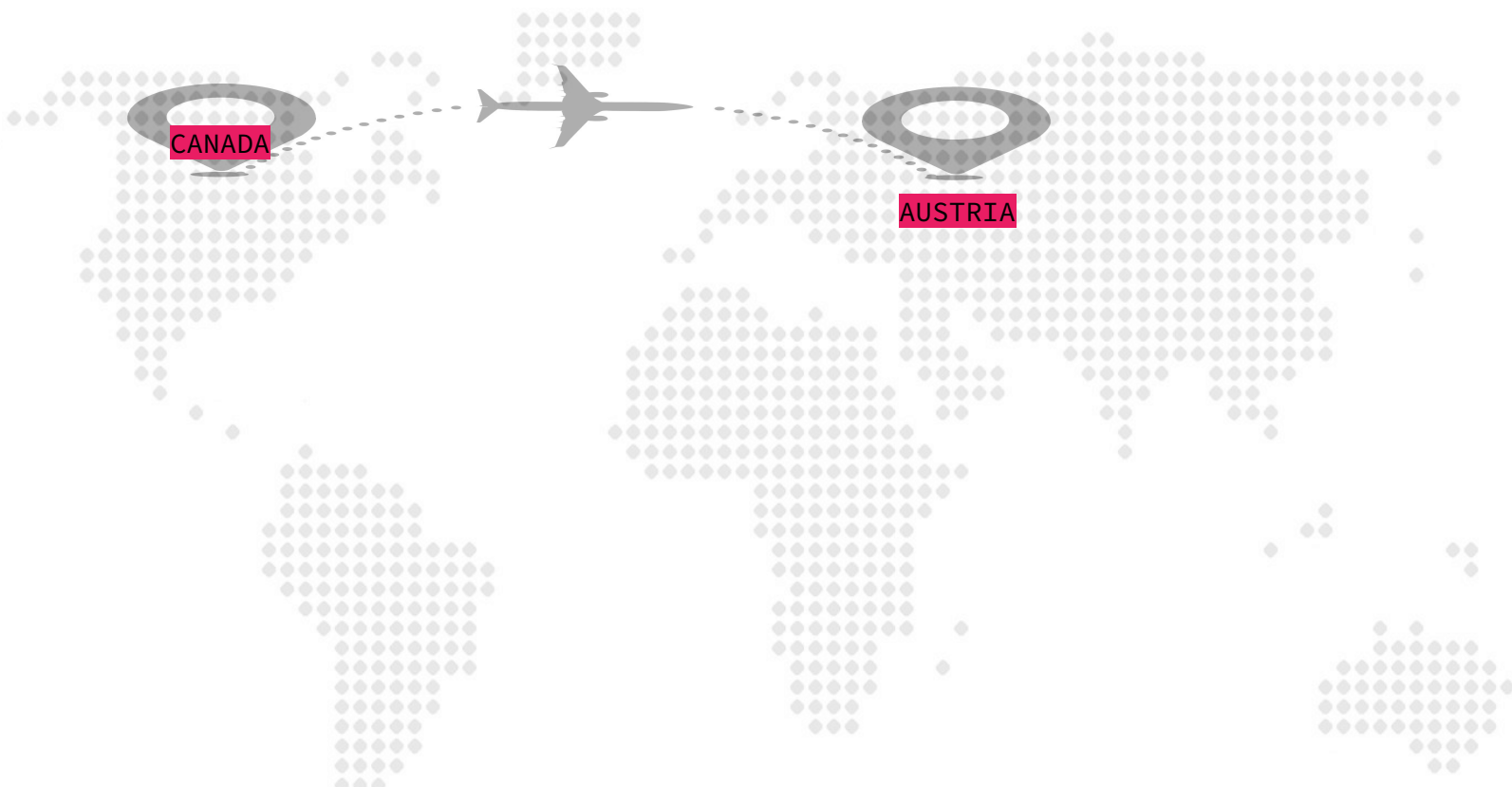


TEAM CANADA

WOMEN'S CURLING

DEAFLYMPICS 2027

Sponsorship Package





2026 Canada Women's Deaf Curling Team

Emma Logan, Holly Maschmeyer, Hannah Brown, Susanne Beriault, Madeline Brinkmann

Coach: Mary-Anne Arsenault - Interpreter: Angie Turnbull

TEAM CANADA - - - x

2x Silver medallists at World Championships from 2025 and 2023

7th In world rankings

Team Logan has established itself firmly as a Canadian Deaf curling power, consistently in the top echelon of Canada's teams. Team Logan is an interprovincial Canadian Women's Deaf Curling Team consisting of athletes from Manitoba, Nova Scotia, Alberta and British Columbia. The team has had a steady rise to curling stardom over the last 5 years, medaling in two of the last three international competitions. They won back-to-back silvers at the Deaf World Curling Championships in 2022 and 2025. They did not medal at the 2024 Deaflympics since they withdrew due to the political unrest in Turkey at the time. The team is renowned worldwide for its chemistry, resilience, perseverance and significant talent. These qualities have made them consistent performers and a dominant force in the field of women's deaf curling.

“

Deaf athletes don't just play the game. They change the rules, they write the history, and they show the world what resilience looks like in motion.

- Unknown

”



HOW TEAM LOGAN CAN HELP YOU GROW YOUR BUSINESS

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Team Logan's sponsors receive provincial, national and international exposure through in-event attendance across Canadian curling venues in Alberta, Manitoba, and Nova Scotia before competing in Innsbruck, Austria.

Additional exposure includes Team Logan features in Canadian Deaf Sports Association media highlights and videos, live-streaming online of select curling tour events, Deaf Curling Canada events by the Canadian Deaf Sports Association, media interviews and social media coverage.

VISIBILITY BY THE NUMBERS



- **1,400+** participants coming to the Deaflympics
- **Thousands of viewers** watching the games/live streams



- A range of **1.0 k - 11k** views on each post

TEAM LOGAN'S 2026-2027 TRAINING SCHEDULE:

- One Canadian Deaf Sports Association Training Camp - QC
- One competitive provincial curling tour event - NS or MB
- Two team training weekends in differing provinces - AB, MB or NS

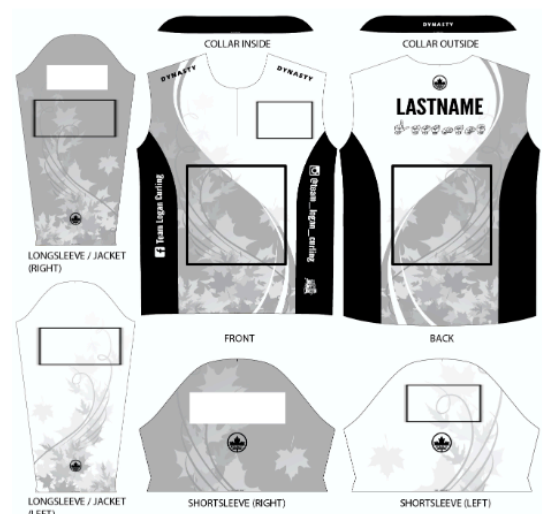
DEAFLYMPICS SCHEDULE: JANUARY 15 -24, 2027

Represent Women's Canada Deaf Curling in Innsbruck, Austria

<https://winterdeaflympics2027.com/>

SPONSORSHIP PACKAGES

Team Logan is keen to actively work with you to grow your business and expand your brand. Sponsorships include: corporate branding on team uniforms, off-ice jackets and accessories. They will promote your company brand/product/service across their social media platforms.



Team Logan will work with you to build the right sponsorship plan for your business.

Sponsorship	Description
Platinum \$10 000	Large corporate logo placed on the front or back of team Canada jackets and shirts. Large logo on off-ice jackets and accessories Social media promotion on all platforms Featured post on Team Instagram & Facebook
Gold \$5 000	Medium corporate logo on either chest, shoulder or sleeve of team Canada jackets and shirts or pants. Medium logo on off-ice jackets and accessories. Social media promotion on all platforms. Featured post on Team Instagram & Facebook.
Silver \$ 2 500	Corporate logo on either sleeve of team Canada jackets and shirts or pants. Small logo on off-ice jackets or accessories. Social media promotion on all platforms. Featured post on Team Instagram & Facebook
Bronze \$1000	Corporate logo on arm of team jackets or shirts Social media promotion on all platforms. Featured post on Team Instagram & Facebook.
Affiliate <\$1000	Corporate logo on social media post

LET'S TALK! TEAMLOGANCURLING@GMAIL.COM

ATTN: DONATIONS!



**CANADIAN DEAF SPORTS
ASSOCIATION**

Note that you will receive a tax receipt for any donation of over \$20.

Note that the Canadian Deaf Sports Association is a registered Canadian amateur athletic association with Revenue Canada (<https://www.canada.ca/en/revenue-agency/services/charities-giving/other-organizations-that-issue-donation-receipts-qualified-ones/other-qualified-donees-listings/list-registered-canadian-amateur-athletic-associations.html>)

Registration Number / RN: 127556306 Charity Number: 127556306RR0001

Registration Name for a search on the Revenue Canada Website: CANADIAN DEAF SPORTS ASSOCIATION, INC./L'ASSOCIATION DES SPORTS DES SOURDS DU CANADA, INC.

TEAM CANADA

WOMEN'S DEAF CURLING

THANK YOU FOR YOUR CONSIDERATION IN PARTNERSHIP

As a team, we have high financial costs due to our geographical dispersion across Canada. Training as a team involves extra costs: flights, transportation, accommodations, meals, interpreter fees and ice bookings/competition entry fees.

For Deaflympics, we are receiving the support of ~50% of the costs to attend and compete from the Canadian Deaf Sports Association. As a team, we are responsible for covering the other 50% of fees, including additional costs above and beyond the covered funding from the Association. Costs include team equipment, medical supplies, food, electrolytes, additional off-ice attire and accessories (eg. team bags), cresting for sponsorship logos, baggage fees, and additional night stays in Austria prior to the commencement of the Deaflympics event.

We, Team Logan, could not successfully chase our dreams for Gold without your support! Please strongly consider working with us to build a sponsorship plan that meets your business' needs.



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[FOLLOW US ON FACEBOOK!](#)