



# Canada Deaf Games 2024

Hosted by  
Silent Voice Canada Inc.

*Endorsed by ODSA  
Sanctioned by CDSA*

S i l e n t  V o i c e

# Who we are

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Consultant for Canada Deaf Games 2024 Sponsorship

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Silent Voice is hosting Canada Deaf Games (CDG) in Toronto May 6-11, 2024, for an estimated 500 athletes and coaching staff from across Canada through eight (8) sport disciplines.

It's the first time CDG will be hosted in Ontario, and they will be held in downtown TORONTO!

Inclusive, accessible in four languages (ASL, LSQ, English, and French), barrier-free (no communication barriers, financial barriers, and in an anti-oppression landscape)



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# About Silent Voice Canada

- Silent Voice has been serving the Deaf community since 1975
- Provides diverse and innovative outreach and programming
- Our Sports Program was established in 2006

Before COVID, our sports program engaged over 500 children, youth, adults, and mentors each year.

We host clinics and tournaments with world-class Deaf athletes, coaches, and mentors, who welcome Deaf and Hard of Hearing kids and youth to barrier-free sport, in sign language!

Some participants have gained the skills to compete nationally and internationally!



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SAVE THE DATE

May 6 – 11, 2024!



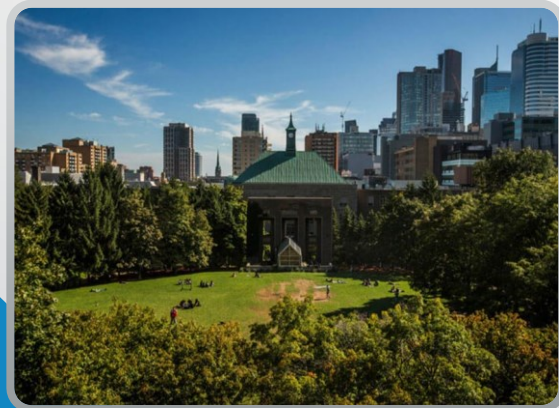
# Eight (8) Official Sports





# Toronto Metropolitan University

Hosted at Toronto  
Metropolitan University  
(TMU)  
in downtown Toronto!





**CDG**



**2024**

**JSC**

**Canada Deaf Games / Jeux des Sourds du Canada**

**TORONTO, ONTARIO**







**CDG**



**2024**

**JSC**

**Canada Deaf Games / Jeux des Sourds du Canada**

**TORONTO, ONTARIO**







**CDG**



**JSC**

**2024**

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**TORONTO, ONTARIO**





**CDG**  **JSC**

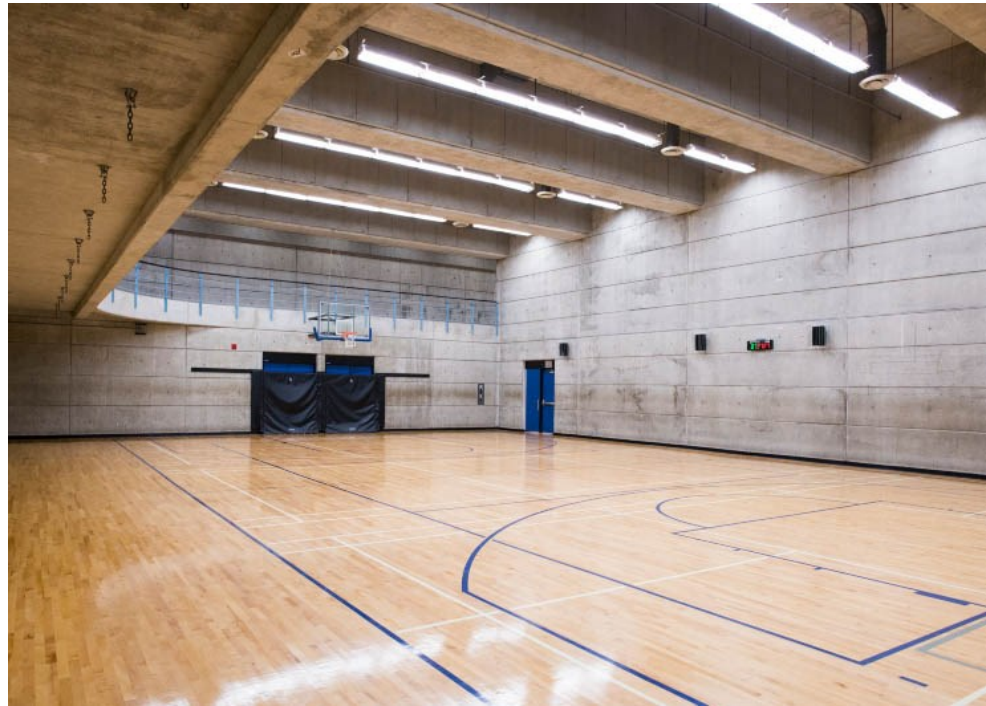
**2024**

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**TORONTO, ONTARIO**







**CDG**  **JSC**

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**CDG**



**2024**

**JSC**

**Canada Deaf Games / Jeux des Sourds du Canada**

**TORONTO, ONTARIO**





**CDG**



**2024**

**Canada Deaf Games / Jeux**





**CDG**  **JSC**

**2024**

**Canada Deaf Games / Jeux des Sourds du Canada**

**TORONTO, ONTARIO**



# Preliminary CDG '24 Schedule



	Mon May 6	Tue May 7	Wed May 8	Thu May 9	Fri My 10	Sat May 11
Men's Basketball	✓	✓	✓	✓		✓
Women's Basketball			✓	✓	✓	
Volleyball		✓	✓	✓	✓	✓
Pickleball				✓		✓
Badminton				✓		✓
Futsal						
Beach Volleyball						
Bowling						
Demonstration Cricket						
Opening Ceremony			✓			
Closing Ceremony						✓
MAYFEST					✓	✓





- Sponsorship
- 1) General Public
  - 2) Deaf-owned business



# SPONSORSHIP PACKAGES

Opportunities	Platinum \$10 000 & up	Gold \$5 000 to \$9 999	Silver \$2 000 to \$4 999	Bronze \$500 to \$1 999	Ribbon \$250 to \$499
<b>Banners</b> Size varies per package.	✓	✓	✓	✓	✓
<b>Access to Opening &amp; Closing Ceremonies</b> You are free to attend the ceremonies in accordance with the number of complimentary tickets you have received.	✓ 6 tickets	✓ 4 tickets	✓ 2 tickets	✓ 1 ticket	✓ 1 ticket
<b>Social Media &amp; Website</b> We will conduct regular promotion activities on our Facebook page as well as the Facebook pages of the AS SQ and the CDSA and on their websites. We will display your logo on the CDG website.	✓	✓	✓	✓	
<b>Promotional Video</b> As part of CDG promotional efforts, we will display your logo on our promotional video.	✓	✓	✓		
<b>Press Release</b> In 2023, we will issue a press release and inform participants regarding our Platinum and Gold Sponsors.	✓	✓			
<b>Your Logo Printed on Official CDG Sweaters</b> The sweaters will be worn by volunteers, athletes, and	✓	✓			
<b>Information Booth</b> Booth available for your employees to promote your company.	✓				



**DID YOU KNOW**  
CDG lead to the Deaflympics, which started in 1924 and recognized by the International Olympic Committee (IOC). A long history of Deaf sports globally.



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# DEAF ECOSYSTEM

## SPONSORSHIP PACKAGES

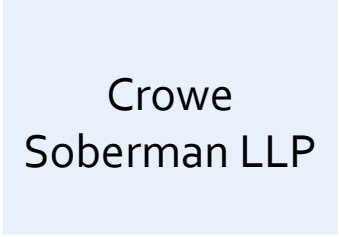
Opportunities	Ecosystem \$2000 & up	Community \$1500 - \$1999	Elevated \$1000 - \$1400	Inspired \$500 - \$999	Language \$250 - \$499
<b>Banners</b> Size varies per package					
<b>Access to Opening &amp; Closing Ceremonies</b> You are free to attend the ceremonies in accordance with the number of complimentary tickets you have received					
<b>Social Media &amp; Website</b> We will conduct regular promotion activities on our Facebook page as well as the Facebook pages of the ASQU and CDSA and on their website. We will display your logo on the CDG website					
<b>Promotional Video</b> As part of CDG promotional efforts, we will display your logo on our promotional video					
<b>Press Release</b> In 2023, we will issue a press release and inform participants regarding our Platinum and Gold Sponsors					
<b>Your Logo Printed on Official CDG Sweaters</b> The sweaters will be worn by volunteers, athletes and staff					
<b>Information Booth</b> Booth available for your employees to promote your company					



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# Timelines







May 2023	Mayfest   Launch official Sports and Date of CDG '24
June	CDSA AGM   CDG '24 Website goes live   Contracts with all venues
July	
August	<i>Committee Work throughout</i>
September	
October	Registration Forms (Options and Costs) released Oct 1
November	
December	Registration forms due
January 2024	Analyze registration numbers   Policies, medals, opening and closing ceremony protocols, TDs
February	
March	TRI-O AGM
April	
May	CDG '24 and Mayfest!



# Accommodations



## Daphne Cockwell Complex (DCC)



288 Church Street  
Toronto ON, M5B 1Z5

### Dates

- May 15, 2023 to August 8, 2023

### Rate (single occupancy)

- \$85.00 plus taxes per night, per room

### In-Room Amenities

- Bed linen and towels
- Weekly housekeeping service included
- Complimentary wireless high speed internet available throughout the residence

### Floor Lounges

- Shared floor lounges between every two floors connected by a stairway
- Each lounge equipped with a TV and seating area

### Laundry

- Laundry cards purchased from the Front Desk at the cost of \$5.00 with \$4.00 being loaded on the card for use
- Cards can be refilled at ILC or PIT
  - Refunds are not available
- The cost for each wash is \$2.00 and \$1.50 for each dry

### Room Types

#### Single in a two bedroom apartment\*

- Single size bed
- One shared bathroom
- Common area with refrigerator, sink, and stove
- Cooking equipment and utensils not provided

#### Single in a four bedroom apartment\*

- Single size bed
- Two shared bathrooms
- Common area with refrigerator and sink (no stove)
- Cooking equipment and utensils not provided

\*Apartments are booked as a whole unit and the group is responsible for all rooms within the unit



Two Bedroom Apartment



Four Bedroom Apartment

Note: 2024 rates are not yet available



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## Pitman Hall (PIT)



160 Mutual Street  
Toronto ON, M5B 2M2

### Dates

- May 15, 2023 to August 8, 2023

### Rate (single occupancy)

- \$57.00 plus taxes per night, per room

### In-Room Amenities

- Bed linen and towels
- Weekly housekeeping service included
- Complimentary wireless high speed internet available throughout the residence



## International Living/Learning Centre (ILC)



240 Jarvis Street  
Toronto ON, M5B 2L1

### Dates

- May 15, 2023 to August 8, 2023

### Rate (single/double occupancy)

- \$90.00 plus taxes per night, per room

### In-Room Amenities

- Bed linen and towels
- Weekly housekeeping service included
- Complimentary wireless high speed internet available throughout the residence



Note: 2024 rates are not yet available



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## Group Meal Plans 2023

### Hot Breakfast - \$11.64 per person, plus 13% taxes = \$13.15

Eggs of the day  
Bacon (alternating with Sausage)  
Potato of the day  
Toasted Sliced Bread  
Individual Yoquirt  
Can or Box of Juice  
(Service Times: 7:30 am – 9:30 am)

### Packaged Lunch - \$13.41 per person, plus 13% taxes = \$15.15

One Sandwich (Variety of meat and vegetable sandwiches)  
One whole fruit  
Assorted Juices/Pop  
Cookie

### Hot Lunch - \$18.10 per person, plus 13% taxes = \$20.45

Salad of the Day  
One meat or vegetarian entrée  
Two sides (starch and vegetables)  
Cookie  
Assorted Pop  
(Service Times: 12:00 pm – 1:30 pm)

### Dinner - \$20.35 per person, plus 13% taxes = \$23.00

Salad of the day  
One meat or vegetarian entrée  
Two sides (starch and vegetables)  
Dessert Square  
Bottled Water  
(Service Times: 5:30 pm – 7:00 pm)

Note: 2024 rates are  
not yet available







Ramada Plaza Toronto  
300 Jarvis Street

Chelsea Hotel  
33 Gerrard Street West, Toronto, Ontario

Best Western Primrose Hotel  
111 Carlton St., Toronto, Ontario

Bond Place Hotel  
65 Dundas St E., Toronto, Ontario

Hilton Garden Inn  
200 Dundas St E., Toronto, Ontario

One King West Hotel  
1 King St W,

Toronto Marriot Downtown Eaton Centre  
525 Bay St., Toronto, Ontario

Courtyard Marriot  
475 Yonge St., Toronto, Ontario

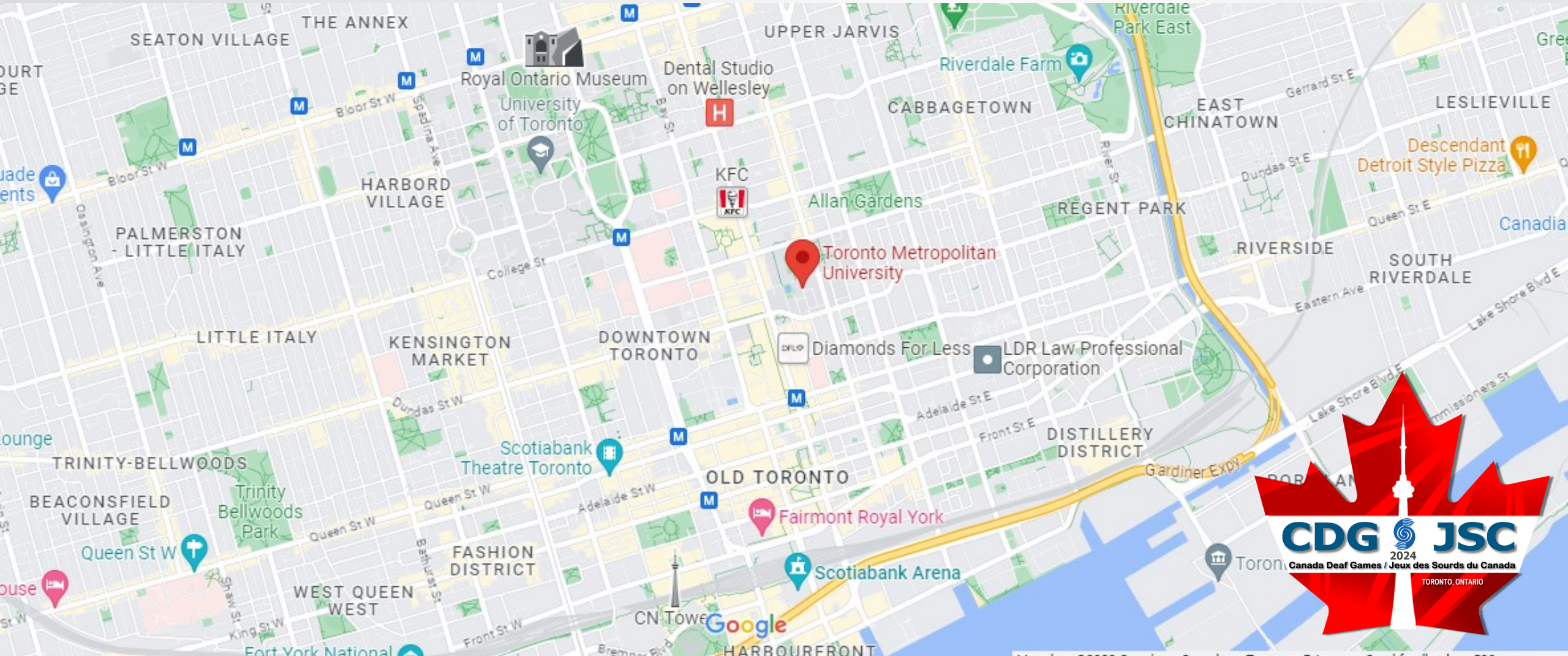
The Grand Hotel and Suites  
225 Jarvis St., Toronto, Ontario

Holiday Inn Toronto Downtown  
30 Carlton St., Toronto, ON M5B 2E9

## Nearby Hotels



# Welcome to Toronto



# Your role

Follow us on Instagram



**Canada Deaf Games 2024**



Visit the website for updated information

<https://silentvoice.ca/cdg-2024/>

Get excited about CDG May '24

Recruit your athletes!





Thank you!

Questions?

