



Association des Sports des Sourds du Canada Canadian Deaf Sports Association

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Lois McIntyre selected for the position of representative for CDSA team managers and coaches

The CDSA tennis coach is the first person appointed to this new position

Montréal, September 23, 2021 — The Canadian Deaf Sports Association (CDSA) is pleased to announce that Lois McIntyre has been appointed to the organization's Board of Directors as the representative for the CDSA's team managers and coaches. As part of an internal selection process to fill the position, Ms. McIntyre was chosen from among the CDSA's roster of 30 active sports members.

The position of representative for the CDSA's team managers and coaches was created this past June during the organization's Annual General Assembly, which was held online. This is a Board position with the right to participate in Board meetings, but without voting rights. The representative will provide the CDSA with a different perspective regarding sports orientations, and the Board will benefit from her advice and expertise.

Ms. McIntyre lives in Ottawa, Ontario, and has represented Canada and the CDSA as a tennis player on the world stage, including at the Summer Deaflympics (in 1985 in Los Angeles, USA, and in 1989 in Christchurch, New Zealand) and at the 1995 World Championships in Bradenton, USA. She has achieved Level 3 of the National Coaching Certification Program and has been a CDSA tennis coach since 2005.

"It's important to have a representative for team managers and coaches on the CDSA Board to help us understand and meet the needs of the diverse sports mission staff more effectively. I'm convinced that Ms. McIntyre will do an outstanding job of representing her peers among the 30 team managers and coaches in our sports operations," states CDSA Executive Director Alain Turpin.

About the CDSA: The CDSA is a not-for-profit organization dedicated to the development of high-performance deaf and hard-of-hearing athletes. Through direct financial support, the CDSA helps athletes participate in international sport events endorsed by the International Committee of Sports for the Deaf and the Pan American Sports Committee for the Deaf.

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