



**PRESS RELEASE
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Barbara Zbeetnoff nominated Manager of Team Canada Curling

Her experience in Deaf sports will be a great asset to CDSA

Montreal, March 10, 2021 —The Canadian Deaf Sports Association (CDSA) is happy to announce the nomination of Barbara Zbeetnoff as the new Manager of the Canadian Curling Team. Residing in Langley in BC, Ms. Zbeetnoff was selected by the Executive Director and a selection committee following a thorough selection process.

Ms. Zbeetnoff will be responsible for managing the women’s and men’s curling teams in preparation for the 2022 World Deaf Curling Championship in Banff, Alta. and 2023 Winter Deaflympics.

Ms. Zbeetnoff works as an ASL/English interpreter. She is passionate about curling for many years and has acquired experience in the sport as an athlete, coach and manager. Her journey in curling is impressive as her scoresheet shows.

- ✓ Participant in the BC High Performance program (15 years).
- ✓ Head Coach, Brazil Women’s National team
- ✓ Coach and Mentor, Curl BC Coach Mentorship Program for the 2020 BC Winter Games.
- ✓ Coach Developer for the National Canadian Coaching Program (NCCP).
- ✓ Competitive Development Coach for the National Canadian Coaching Program (NCCP).
- ✓ Official, Level 1 in the Curling Canada National Officiating Program.

“Ms. Zbeetnoff has a strong interest in deepening and exploring communication strategies that are necessary to facilitate relationships between all groups involved in an international team. She will be a great asset to CDSA, and I’m convinced she will raise Team Canada to high standards during the upcoming competitions,” said the CDSA Executive Director, Alain Turpin.

Ms. Zbeetnoff has had the chance to gain experience in elite curling for the Deaf as an ASL/English interpreter for the men’s curling team at the 2019 Winter Deaflympics in Italy, Manager of the BC men’s curling team for the 2018 Canada Deaf Games in Winnipeg, Man. and Manager of Team Canada Curling at the 2015 Winter Deaflympics in Russia.

About CDSA: The CDSA is a non-profit organization dedicated to the development of high-performance Deaf and hard of hearing athletes. Through direct financial support, the CDSA helps athletes participate in international sport events sanctioned by the International Committee of Sports for the Deaf and the Pan American Sports Committee for the Deaf.

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