



VISIBILITY PLAN

2022 Canada Deaf Games



Opportunities	Platinum	Gold	Silver	Bronze
Banners	Large Up to 4' x 8' FT	Medium Up to 4' x 4' FT	Small Up to 4' x 2' FT	Mini Up to 2' x 2' FT
In accordance with company logo size. Posters will be displayed at all competition sites.				
Access to opening and closing ceremonies	You are free to attend the ceremonies in accordance with the number of complimentary tickets you have received (meals, drinks, door prizes, presentations and activities)			
Social media and web site	We will conduct regular promotion activities on our Facebook page as well as the Facebook pages of the ASSQ (1,500 subscribers) and the CDSA (6,000 subscribers) and on their web sites. We will display your company logo on the 2022 CDG web site .			
Newsletter	As part of 2022 CDG promotional efforts, we will display your logo on our newsletter.			
Promotional video	As part of 2022 CDG promotional efforts, we will display your logo in our promotional video.			
Speeches delivered at opening and closing ceremonies	Platinum and Gold Sponsors are entitled to make a speech as part of the ceremonies.			Event Sanctioned by:  ASSOCIATION DES SPORTS SOURDS DU CANADA
Press release	In February 2022, we will issue a press release and inform participants regarding our Platinum and Gold Sponsors.			
Your corporate logo printed on official 2022 CDG sweaters	Your logo will certainly be displayed on 2022 CDG sweaters. The sweaters will be worn by volunteers, athletes, and officials.			
Official presenter of the 2022 CDG	Your logo will appear on banners at competition sites. You will be the only Sponsor featured on the "Ceremony" banner.			
Promotion in newspapers	As part of promotional efforts for the 2022 CDG, we will mention our leading Sponsors in newspaper articles.			Organized by:  ASSOCIATION SPORTIVE DES SOURDS DU QUÉBEC
Information booth	Booth available for your representatives to promote your company.			

2022 CDG SPONSORSHIP PACKAGE

2022 Canada Deaf Games



Package	Platinum	Gold	Silver	Bronze
	7 500 \$ and up	3 500 \$ to 7 499\$	1 000 \$ to 3 499 \$	250 \$ to 999 \$
Banners	Large	Medium	Small	Mini
Opening and Closing Ceremonies Tickets	10 tickets	5 tickets	2 tickets	1 ticket
Social Medias and Website	✓	✓	✓	✓
Newsletter	✓	✓	✓	
Promotional Video	✓	✓	✓	
Official Partner of the Opening and Closing Ceremonies	✓	✓		
Press Release	✓	✓		
Coporate Logo on CDG Shirts	✓	✓		
Official Presenter of the 2022 CDG Event	✓			
Promotional Campaign in the Newspapers	✓			
Information Booth during the CDG Event	✓			

Event sanctioned by :



CANADIAN DEAF SPORTS ASSOCIATION

Event hosted by :



ASSOCIATION SPORTIVE DES SOURDS DU QUÉBEC

SPONSORSHIP CONTRACT

2022 Canada Deaf Games



Package

Platinum

Gold

Silver

Bronze

Sponsor Name :

Contact Name:

Email:

Sponsor Level:

Amount :

The tax receipt will be mailed out to the Sponsor address.

Registration number : 1335 32960 RR0001

Event sanctioned by :



**CANADIAN DEAF SPORTS
ASSOCIATION**

Date

Signature of the Sponsor Contact

Date

Signature of the ASSQ General Director

Event hosted by :



**ASSOCIATION SPORTIVE
DES SOURDS DU QUÉBEC**

L'Association Sportive des Sourds du Québec thanks you for your generosity!

Please send this form to communication@assq.org

CDG ASSQ JSC 2022

Canada Deaf Games / Jeux des Sourds du Canada

LAVAL, QUÉBEC
JULY / JUILLET

Event hosted by :



ASSOCIATION SPORTIVE
DES SOURDS DU QUÉBEC

Event sanctioned by :



CANADIAN DEAF SPORTS
ASSOCIATION