



**BANFF • ALBERTA • CANADA  
12-26 MARCH**

## Sponsorship Opportunities

### About WDCC

The Alberta Deaf Sports Association (ADSA), affiliated with the Canadian Deaf Sports Association (CDSA), is honoured to welcome the Deaf and Hard of Hearing curlers from all over the world to compete at the 2022 World Deaf Curling Championships (WDCC) in Banff, Alberta from March 12 to 26, 2022. Over 200 people are expected to attend. There will be 3 official curling events, each involving a maximum of 16 teams:

- Mixed Doubles' Curling (March 12-16, 2022)
- Men's Curling (March 18-26, 2022)
- Women's Curling (March 18-26, 2022)



**CANADIAN DEAF SPORTS  
ASSOCIATION**





## WHO

Deaf and Hard of Hearing curlers from all over the world

## WHAT

A prestigious international deaf curling sport event

## WHEN

March 12 - 26, 2022

## WHERE

The Fenlands Arena and Banff Curling Club in Banff, Alberta

## WHY

To compete for a spot on the top curling teams for the next Winter Dealympics

## Gold : \$10K +

- Corporate Logo on curling sheet (Fenlands Arena) and Banner/ Signage
- Opening and Closing Ceremonies
- Awards Reception
- All Curling Events
- Advertisement on a full page in the Commemorative Book
- Corporate Logo on WDCC Sponsors page on our website, Facebook, Twitter and Instagram

## Silver : \$3K - \$9,999

- Corporate Logo on bumpers and Banner/ Signage
- Opening and Closing Ceremonies
- Awards Reception
- All Curling Events
- Advertisement on a half page in the Commemorative Book
- Corporate Logo on WDCC Sponsors page on our website, Facebook, Twitter and Instagram

## Bronze : \$500 - \$2,999

- Banner/Signage
- Opening and Closing Ceremonies
- Awards Reception
- All CurlingEvents
- Advertisement on a 1/4 page in the Commemorative Book
- Corporate Logo on WDCC Sponsors page on our website, Facebook, Twitter and Instagram

## Friends : \$100 - \$499

- Your name will be listed on WDCC Sponsors page on our website

# Corporate Partners

Corporate Partners are the most high profile supporters of the World Deaf Curling Championships. We will promote your organization throughout the events, tying your organization's brand to the WDCC in the minds of our participants, coaches, officials, volunteers and fans.



## Become a Sponsor

Sponsors and donors will be issued tax receipts. If your organization is interested in becoming a sponsor, please email **Loretta Wall** at **WDCC2022.Sponsorship@gmail.com** to discuss how your organization can support this international sporting event.

## Contact

### Address

#205, 11404 142 Street  
Edmonton, Alberta  
T5M 1V1

### Email

WDCC2022.Sponsorship@gmail.com

### Website

<https://assc-cdsa.com/en/event/world-deaf-curling-championship/>

**Alberta Deaf Sports Association**  
Charitable #133713990 RR 0001



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