



ANNUAL ACTIVITY REPORT 2018-19

APRIL 1ST, 2018 TO MARCH 31, 2019

**PRESENTED AT THE ANNUAL GENERAL MEETING
ON JUNE 15TH, 2019 IN WINNIPEG, MANITOBA**

CANADIAN DEAF SPORTS
ASSOCIATION



ASSOCIATION DES SPORTS
DES SOURDS DU CANADA

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In the Picture: Team Canada Women's Volleyball won an European Regional Tournament in May 2018 in Montpellier, France.

In the Cover Page Picture: Participants at the Ski and Snowboard Selection Camp in Winter 2019 in Banff, Alberta.



MISSION & VISION



MESSAGE FROM THE PRESIDENT



Dear partners,

Since the hiring of the new Executive Director in January 2017, the 2018-19 financial year was another productive year for the Canadian Deaf Sports Association (CDSA). In order to rebuild CDSA's image, several public relations related activities were conducted across Canada, including booths, presentations, and our constant presence on social media.

With CDSA's professional image development as a national organization in mind, the Association has begun its work with a marketing firm, Wink Strategies, with the goal to develop CDSA'S first official communication plan ever. The 3-year action plan, developed from this communication plan, has been put into action starting April 1st, 2019. The overall process targets several stakeholders, such as athletes, parents, coaches, media, donors, and sponsors.

Regarding sponsors, CDSA has formed a significant historical agreement that allowed the implementation of the National Deaf Curling Program. Thanks to the important financial sponsorship from HyTech Production Ltd, this 4-year program includes access to the Cargill Curling Training Centre, in Morris, MB, as well as their training equipment. It confirms that CDSA's growth as a leading organization in the Canadian Deaf sports milieu is solidly underway.

Furthermore, in the context of the Long-Term Athlete Development program, CDSA has held eight sports clinics across Canada. This dynamic approach has allowed at least 141 participants to improve their techniques with our national coaches, in addition to allowing some potential participants to receive an invitation to take part in one of the three national selection camps.

CDSA wishes to congratulate the three national teams that took part in international competitions, which took place in France (Women's Volleyball), in Ireland (Golf), and the United States (Basketball).

In summary, on behalf of CDSA, I would like to highlight our administrative assistant, Ghysline (Gigi) Fiset's 20 years of service. With all the experience she has accumulated at different levels from administration to sports, Mrs. Fiset has brought an indispensable contribution to our organization. Thanks, Gigi, for your exceptional dedication and loyalty.

Sportively yours,

Mark Kusiak, President

GOVERNANCE

BOARD OF DIRECTORS MEETINGS

June 15, 2018
Edmonton, AB

September 14, 2018
Edmonton, AB

December 7, 2018
Montreal, QC

March 7, 2019
Winnipeg, MB

BOARD OF DIRECTORS MEMBERS

Mark Kusiak, President (Calgary, AB)
David Joseph, Director (Gatineau, QC)
Donald Prong, Director (Pickering, ON)
Shawna Joynt, Director (Winnipeg, MB)
Francis Roussel, Director (Montreal, QC)

ATHLETES REPRESENTATIVES

Nyla Kurylowich (St-Albert, AB)
John Gessner (Winnipeg, MB)

STANDING COMMITTEES

CDSA has three standing committees that ensure good governance practices and make recommendations to the Board of Directors regarding operational practices at the CDSA.



FINANCES
5 meetings



HUMAN RESOURCES
1 meeting



GOVERNANCE
2 meetings

The Standing Committees' main achievements that led to the Board of Directors making significant changes are:

- Employees' RRSP Structural Changes
- Review and Update of Governance Policy #10
- Budget and Financial Statements' Strategic Analysis
- Management of Sport Canada's Independent Audit of the 2016-17 Financial Statements

ADMINISTRATION

FUNDING

SPORT CANADA

\$381,400

TELEMARKETING

\$125,000



Government
of Canada

Gouvernement
du Canada



HUMAN RESOURCES

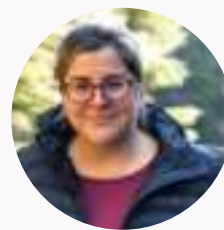
On March 31, 2019, CDSA had two full-time staff and one acting contractor.



Alain Turpin
Executive Director
(Staff)



Gigi Fiset
Administrative Assistant
(Staff)



Cynthia Benoit
Communications Specialist
(Acting, Contract)

Funded by the
Government
of Canada

Canada

CDSA BY THE NUMBERS

CDSA'S SPORTS
ACTIVITIES
WERE HOSTED
EVERYWHERE
IN CANADA



141

The number of athletes that took part to LTAD'S related **clinics and programs.**

73

The number of athletes that took part to National Teams' **selection and training camps.**

31

The number of athletes that took part to **international competitions.**

LTAD CLINICS AND ATHLETES

Date	Sports Events	Sports Discipline	Location	Number of Participants From the Host Province	Number of Participants From Outside of the Host Province	LTAD Identified Athletes	Total
April 2018	West Regional Clinic	Badminton	Edmonton, AB	10	2	-	12
August 2018	BCDSF Camp (8-17 y.o.)	Basketball	Burnaby, BC	24	-	-	24
September 2018	West Regional Clinic	Bowling	Burnaby, BC	5	6	-	11
October 2018	East Regional Clinic	Basketball	Toronto, ON	10	6	-	16
October 2018	East Regional Clinic	Tennis	Ottawa, ON	4	1	-	5
November 2018	National Clinic	Badminton	Winnipeg, MB	18	8	-	26
November 2018	West Regional Clinic	Basketball	Edmonton, AB	6	14	-	20
December 2018	East Regional Clinic	Bowling	Montreal, QC	9	10	-	19
2018-2019	LTAD Identified Athletes	Swimming / Golf / Badminton	-	-	-	8	8
TOTAL				86	47	8	141

DEAF AND HARD OF HEARING ATHLETES: CDSA'S #1 PRIORITY

Main Goals:

Improvements to Participant's Sports Techniques
LTAD Potential Athletes' Identification and Recruitment by CDSA's National Coach



West Regional Bowling Clinic
Burnaby, BC



East Regional Bowling Clinic
Montreal, QC



East Regional Tennis Clinic
Ottawa, ON



National Badminton Clinic
Winnipeg, MB



West Regional Basketball Clinic
Edmonton, AB



East Regional Basketball Clinic
Toronto, ON

NATIONAL TEAMS SELECTION AND TRAINING CLINICS

Date	Sports Events	Sports Discipline	Location	Number of Players
May 2018	Team Canada U21 Training	Basketball	Burnaby, BC	11
May 2018	Team Canada Training	Badminton	Edmonton, AB	5
January 2019	Team Canada Training	Basketball	Montreal, QC	14
February 2019	Selection Camp	Ski and Snowboard	Quebec, QC	5
February 2019	Selection Camp	Women's Volleyball	Edmonton, AB	13
March 2019	Team Canada Training	Basketball	Toronto, ON	15
2018-2019	Team Canada Training	Women's and Men's Curling	-	10
			TOTAL	73

TEAMS CANADA GOING GOLD



Basketball Training Camp
Toronto, ON



Women's Volleyball Selection Camp
Edmonton, AB



Team Canada Basketball Training Camp
Edmonton, AB



Team Canada Badminton Training Camp
Calgary, AB

OUR NATIONAL TEAMS ATTENDING INTERNATIONAL COMPETITIONS



Date	Sports Events	Sports Discipline	Location	BC	AB	MB	ON	QC	NS	Total of Athletes
July 4-17, 2018	World Championships	Basketball U21	Washington D.C. USA	2	3	-	5	1	-	11
July 21-28, 2018	World Championships	Golf	Dublin, Ireland	4	-	2	2	3	-	11
May 18-20, 2018	Regional Tournament	Women's Volleyball	Montpellier, France	2	1	1	2	2	1	9
			TOTAL	8	4	3	9	6	1	31

OUR TEAMS ABROAD



Team Canada Men's Basketball U21

Results

2 wins and 5 losses
7th position (10 teams)



Team Canada Golf
(2 women, 5 men, and 4 seniors)

Best Canadian Performances

Sasha Laoun (QC) for the 6th (27 women)
Jonathan Rose (ON) for the 12th (50 men)
Jim Cranswick (BC) for the 21st (37 seniors)



Team Canada Women's Volleyball
(Development Team)

Results

10 wins and 2 losses
The team won the Regional Tournament
5 players were at their first international competition with Team Canada

A black and white photograph of a group of athletes standing in front of the Olympic stadium in Montreal. The athletes are wearing winter jackets and are posed in a group. The stadium's architecture, including a large circular structure, is visible in the background.

\$190,000

The total amount funded by CDSA for clinics, selection and national training camps, the sending of National Teams, and LTAD-related financial assistance to identified athletes.

245

The number of participants that directly and indirectly benefited from financial assistance.

Stade olympique
de Montréal

A Historical Partnership Agreement

THE NATIONAL DEAF CURLING PROGRAM

Due to a significant contact from the Manitoba Deaf Sports Association (MDSA), CDSA concluded an agreement with the Morris Curling Club – Cargill Curling Training Centre (MCC-CCTC), which allowed the implementation of the new National Deaf Curling Program that provides access to world-quality training centre.

With this generous and historical financial contribution, HyTech Production Ltd, CDSA and the MCC-CCTC concluded a revolutionary 4-year partnership agreement to implement the Canadian Deaf Curling Program.

The Canadian Deaf Curling Program, launched in early April 2019, includes four sections:

- Training clinics for Provincial Deaf Sports Associations and athletes;
- Training clinics for young 12-21 year-old participants in various formats;
- Apprenticeships for future Deaf curling coaches in order to support their NCCP certification process;
- ASL and LSQ courses for hearing coaches.

This program also includes access to the Cargill Curling Training Centre (MCC-CCTC) as well as their equipment. It will allow national teams to train and prepare for international competitions.

Among these international competitions, there are the Deaflympics and the World Championships. The training is conducted with the support of cutting-edge equipment at Morris' CCTC. Furthermore, MDSA will take part in the project by providing interpreting services for some activities.

HyTech Production Ltd's owners, Brian and Lois McNaughton, support this program because they believe sport truly helps develop several personal characteristics, self-esteem, confidence, and especially to give back to the community. Although this seed money helped launch the program, they challenge other donors to get on board and help this project grow, which would, at the same time, allow all Deaf and hard of hearing individuals to benefit from the Cargill Curling Training Centre.

Affiliated with Curling Canada and endorsed by the support and confidence of their head Olympic coaches, Lorne and Chris Hamblin, CDSA is proud of this historical achievement that pushes the organization to the next level. It is a great token of confidence from the sponsors in regard to CDSA's deep commitment to Deaf and hard of hearing Canadian athletes.



INTERNATIONAL AND NATIONAL OUTREACH



A Canadian Director in the World Deaf Golf Federation Board of Directors

July 2018 - Congratulations to Arista Haas, from Alberta, for her appointment to the World Deaf Golf Federation's Board of Directors as secretary for a 4th consecutive mandate.



A Prestigious Appointment for Mark Kusiak

October 2018 - Congratulations to Mark Kusiak, CDSA's Board of Directors' President, who was appointed as a member of the new International Committee of Sports for the Deaf's Reform Commission. The purpose of the new Commission is to coordinate and monitor ICSD's Reform Program and will have a significant role to play with the changes to come within the ICSD.



A Meeting with the Honourable Prime Minister of Canada Justin Trudeau

February 2019 - Alain Turpin, CDSA's Executive Director, had the chance to talk with the Honourable Prime Minister of Canada Justin Trudeau during a gathering in Montreal. They discussed CDSA's mission, their relations with Sport Canada, the need to increase interpreting-related funding for athletes and coaches, as well as sending Team Canada to the 2019 Deaflympics.



The Chef de Missions' Seminar in Italy

March 2019 - Our Executive Director, Alain Turpin, and our Team Canada 2019 Chef de Mission, Danny Daniels, went to Italy to attend the Chef de Missions' seminar and to visit the Winter Deaflympics sports venues in preparation for the event that will take place in December 2019.

PUBLIC RELATIONS



Mayfest - Toronto, ON

May 11-12, 2018 - We are pleased to have taken part in this event where over 3,000 Deaf and hard of hearing people could visit our booth. We also met potential athletes as well as other organizations for Deaf and hard of hearing individuals.



Credit: Ryan V. Parkinson

Deaf Alberta Expo - Edmonton, AB

September 12-14, 2018 - Alain Turpin, CDSA's Executive Director, visited the Alberta School for the Deaf to meet Deaf and hard of hearing students and to present about the organization. At the Deaf Alberta Expo, he also explained about CDSA and their long-term athlete development model to the Albertan Deaf Community.



Petro-Canada Sports Leadership Conference - Ottawa, ON

November 9, 2018 - CDSA's delegates attended the Petro-Canada's Sports Leadership Conference next to well-known Paralympics Games gold medalist, Benoit Huot.

In the picture, from left to right: Alain Turpin, Executive Director, Audrey Beauchamp, ASSQ Delegate, Cynthia Benoit, Communications Specialist, Gerard McDonald, Ice Hockey Coach Assistant, and Benoit Huot, Paralympics Games Gold Medalist.



Silent Voice - Toronto, ON

March 11, 2019 - Alain Turpin, CDSA's Executive Director, gave a presentation about the organization to a group of young Deaf and hard of hearing teenagers at Silent Voice's youth Deaf sports camp.



TRI-O 63rd Convention & AGM - Kingston, ON

March 29, 2019 - CDSA's Communications Specialist, Cynthia Benoit, gave a presentation about the organization and their long-term athlete development model. CDSA was also honoured to welcome Natasha Bacchus on stage. She shared her experience as an elite international Deaf athlete! Thanks to the Ontario Deaf Sports Association for inviting CDSA to present about their organization.

SPOTLIGHT ON CDSA'S COMMUNITY MEMBERS' ACCOMPLISHMENTS



CDSA's Sports Award Recipients for 2016-2018

June 2018 - In Edmonton, Alberta, Sports Awards were announced:

Best Athlete (Women):

Julia Wolff, ON – Women's Volleyball

Best Athlete (Men):

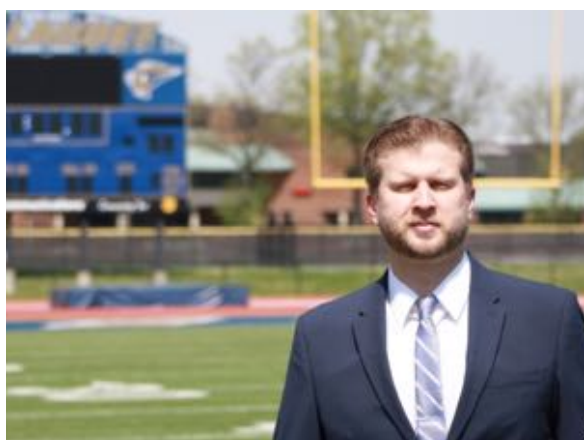
Dale Proctor, BC – Golf

Best Team:

Team Canada Women's Ice Hockey

Induction to CDSA's Hall of Fame:

Rob Cundy, AB – Golf



Victor Mansure's Appointment at Gallaudet University

June 2018 - Congratulations to Victor Mansure for his nomination as Gallaudet University's new Athletics Director. Mansure was Deaf Basketball Canada's Head Coach and took part in several tournaments with Team Canada between 2008 and 2013. Furthermore, Mansure was selected the best coach of the year in 2011 by the Canadian Deaf Sports Association.



Jim Kyte's Induction

October 2018 - Congratulations to Jim Kyte, NHL's first hard of hearing hockey player, for his induction in the Canadian Foundation for Physically Disabled Persons' Hall of Fame. CDSA would also like to sincerely thank Jim Kyte for his generous donation of \$2,500 to CDSA. His contribution will help fund a fraction of travel expenses of Team Canada for the upcoming Winter Deaflympics that will take place in December 2019 in Italy.

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SUPPORT OUR ATHLETES!

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HOW TO DONATE



CASH



CHEQUE



PAYPAL



FOR DONATIONS OVER \$20,
CDSA PROVIDES TAX RECEIPTS

WWW.ASSC-CDSA.COM

