

2020 CANADA DEAF GAMES

May 12 - 16, 2020
12 - 16 mai 2020



CDG ADSA **2020 JSC**

Canada Deaf Games / Jeux des Sourds du Canada

EDMONTON, ALBERTA

May 12-16, 2020
12-16 mai 2020



SPONSORSHIP PACKAGE

2020 Canada Deaf Games
#205, 11404 - 142 Street
Edmonton, AB T5M 1V1

To Whom It May Concern,

My name is Amorena Bartlett, the Administrative Assistant for Alberta Deaf Sports Association (ADSA). I am reaching out to you and your organization/business for sponsorship that will provide the opportunity for deaf and hard of hearing athletes to compete at an elite level, qualify for international competitions and to reach the podium.

A number of systemic barriers disadvantage Deaf and Hard of Hearing athletes from qualifying for the Olympics. The Canadian Deaf Sport Association (CDSA) coordinates with international Deaf Sports bodies, and provincial Deaf Sports organizations such as Alberta Deaf Sports Association to provide opportunities for deaf and hard of hearing athletes to compete at an elite level. One such opportunity is the Canada Deaf Games.

Alberta Deaf Sports Association (ADSA) is proud to host the next Canada Deaf Games on May 12 to 16, 2020 in Edmonton, Alberta. The event is sanctioned by CDSA. We expect between 300 athletes from across Canada to compete in curling, basketball, volleyball, badminton, bowling, ice hockey, and pickleball. The competitions will be held at various venues across Edmonton such as Saville Sports Community Centre, Avonair Curling Club, Gateway Bowling Lanes, and Callingwood Ice Hockey Arena.

The 2020 Canada Deaf Games is a qualifying event for sport-specific international competitions and the Deaflympics. These events are comparable in athletic excellence to the Olympics and Paralympics. These games provide an equal opportunity for Canadian deaf and hard of hearing athletes to experience competition at an elite level.

We would like to invite you to sponsor this event. If you have other options of how you would like to provide sponsorship, please reach out to us. We are willing and able give a presentation regarding the return on investment for your organization. Various sponsorship packages are available and outlined in the attached material. See more information at <http://assc-cdsa.com/en/event/2020-canada-deaf-games/>

Thank you for your consideration. Please contact me at info@albertadeafsports.ca for more information or to answer any questions.






























Sincerely,

Amorena Bartlett, ADSA Administrative Assistant

2020 Canada Deaf Games Sponsorship Package



	Platinum \$15,000 and up	Gold \$10,000 to \$14,999	Silver \$5,000 to \$9,999	Bronze \$500 to \$4,999	“Friends of the Game” \$100 to \$499
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Banner/Golden Wall <ul style="list-style-type: none"> All Sport Events Opening Ceremonies Closing Ceremonies (Supplied by Sponsor) 	4'x8' 	4'x4' 	4'x2' 	2'x2' 	
Opening Ceremonies Tickets	4 People 	3 People 	2 People 	1 Person 	
Access to All Sport Events	4 People 	3 People 	2 People 	1 Person 	
Closing Ceremonies Tickets	4 People 	3 People 	2 People 	1 Person 	
Advertisement in Program Book	Two Full Pages 	Full Page 	Half Page 	Quarter Page 	
Commemorative Program Book					
Corporate Logo Listed on CDSA website on 2020 CDG page					
Listed in Program Book					



2020 Canada Deaf Games Sponsorship Contract



Sponsor Name: _____
Please print your name exactly as you wish it to appear in all Sponsorship recognition

Contact Person: _____

Address: _____

City: _____ **Province:** _____ **Postal Code:** _____

Email: _____ **Website URL:** _____

Sponsor Authorized by: _____
Please print name Signature

Sponsor Level: _____ **Amount \$:** _____

Please make cheque payable to **Alberta Deaf Sports Association**

Mail to: **Alberta Deaf Sports Association**
#205, 11404 – 142 Street NW
Edmonton, AB T5M 1V1

Charitable #133713990 RR0001 The tax receipt will be mailed out to the Sponsor address above.

Logo & Promotional Materials:

- Please email your logo by March 1, 2020 to info@albertadeafsports.ca
- Please provide your logo in the high resolution available (.png and .jpeg)