



Canadian Deaf Sports Association

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**PRESS RELEASE
FOR IMMEDIATE RELEASE**

A New National Deaf Curling Training Program with Access to World Class Training Facilities

A Ground-breaking Four-Year CDSA and MCC-CCTC Partnership Agreement



From left to right: Mark Kusiak, CDSA President; Chris Hamblin, Level 4 NCCP Olympic Curling Coach; Shawna Joynt, MDSA Vice-President; Lorne Hamblin, Level 4 NCCP Olympic Curling Coach; and Brian McNaughton, HyTech Production Ltd Co-owner

Morris, MB, December 10, 2018 – The Canadian Deaf Sports Association (CDSA) and the Morris Curling Club – Cargill Curling Training Centre (MCC-CCTC), along with the support of Level 4 NCCP Olympic Coaches Lorne and Chris Hamblin as well as HyTech Production Ltd, formed a partnership to implement the Canadian Deaf Curling Program. This 4-year program also includes permanent access to the Cargill Curling Training Centre and all the equipment and training it provides.

“This ground-breaking partnership will allow Deaf and hard of hearing curlers of all ages from the beginner to the elite to fine-tune their skills as they learn a lifetime sport,” says Lorne Hamblin.

Affiliated with Curling Canada and backed by the support and the confidence of their Curling Head Coaches, Lorne and Chris Hamblin, the CDSA is proud of this historical achievement which pushes the organization to the next level. It shows trust from their sponsors with regard to their genuine commitment to Deaf and hard of hearing Canadian athletes.

“It confirms that CDSA’s evolution as a leading organization in the Canadian Deaf Sports milieu has begun. I am honoured to witness the implementation of the very first National Training Program for our Deaf and hard of hearing curlers,” says CDSA’s Executive Director, Alain Turpin.

The Canadian Deaf Curling Program will begin in early Spring 2019, allowing National Teams to train for international competitions such as the Deaflympics and World Championships with industry-leading technology at the Morris CCTC. Including the Long-Term Athlete Development (LTAD) steps, the Program also covers several components designed to support provincial training clinics, apprenticeships for future Deaf and hard of hearing curling coaches, and ASL and/or LSQ courses to hearing coaches, among others.

“This unprecedented partnership agreement may be the very first one for CDSA, but certainly not the last”, stated Mark Kusiak, CDSA President.

HyTech Production Ltd. Owners, Brian and Lois McNaughton, support this program because they believe that sport serves to develop multiple personal characteristics, self-esteem, and self-confidence and mostly leading to contributing to the community. Their seed money initiated this program, but they are challenging others to come forward to enhance this project so that all Deaf and hard of hearing people can benefit from the Cargill Curling Training Centre.

About CDSA: CDSA, a registered charity, is a non-profit organization dedicated to the development of high-performance Deaf and hard of hearing athletes. Through direct financial support, the CDSA helps athletes participate in international sports events sanctioned by the International Committee of Sports for the Deaf and the Pan American Sports Committee for the Deaf.

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